JOHNNY BUENO COLOR STUDIO OPENS IN UNION SQUARE

San Francisco, CA - Destined to appeal to an upscale clientele, an alternative hair color & design studio is poised to transform the face of hair care and service in this city by the Bay.

Owned by renowned colorist Johnny Bueno, the Johnny Bueno Color Studio is the future of hair color and design. "The environment I have provided reflects my eclectic modern aesthetic but at the same time I tailor each person's visit so that it is unique to their personal tastes." quotes Johnny. "I wanted, not only to give the top level of service but to educate and inspire my clients that come in." This is approached by creating a fun and positive atmosphere for the client in one of the most fashionable spaces in downtown San Francisco.

Teamed with award-winning designer Anthony Laurino, Johnny has created a sanctuary of style where he personally works one on one with each of his clients. Upon entering, the first thing you notice is the meticulous attention to detail. The intimate reception area features vintage chairs and a front desk accessorized by amiable staff. With privacy as an important factor, there are never more than two clients scheduled in this space that will serve as your modern refuge from your day to day life. A wall of windows looks out over downtown San Francisco to the Bay and is framed on the lower ledge with a living art installation of succulents and found objects. The lighting has been proffessionally designed to not only make one look their best but also to give the client an accurate view of their professional color. The studio walls function as a palette for some of Johnny's personal collection as well as the works of rising and talented young artists in the San Francisco Bay Area.

Completing this habitat of creativity are the hair artists that work in this studio. Each has extensive background and proven track record in their field, they continue to research and practice new technologies and technicalities in hair constantly updating their clients look with the perfect color, design and proper care.

Situated in the heart of San Francisco, just steps away from Union Square and across from Neiman Marcus, sits the Johnny Bueno Color Studio – your sanctuary of style.

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